



Govi Rao: Govi has over 25 years of experience globally, across several industries, including specialty chemicals, coatings, building materials, lighting, energy and the rapidly evolving IoT space. As co-founder and Managing Partner of Carbon Group Global (CGG), Govi is currently leading CGG's vision to scale transformational solutions, specifically to address education, total resiliency of women and resource efficiency. Prior to CGG, Govi was the President and Chief Executive Officer of Noveda Technologies, a pioneer in water and energy management solutions, based in Bridgewater, NJ. In 2007, Govi was instrumental in envisioning and pioneering one of the earliest LED lighting solutions providers, Lighting Science Group Corporation as the Chairman & CEO.

Previously, Govi was Vice President and General Manager of the Philips Solid State Lighting business in North America. He also held several leadership roles at Philips, including Vice President of Business Creation & Brand, where he was responsible for product management, strategic marketing, branding and sustainability. Prior to joining Philips, Govi spent over a decade with specialty chemicals leader Rohm and Haas Company (now part of Dow Chemicals) in various leadership roles across a range of businesses and geographies. In addition to his experience with a wide business portfolio, Govi has extensive functional expertise that includes strategic planning, business innovation, product management, marketing, operations, leadership development and general management. Widely traveled across Asia, Europe and the Americas, Govi has a keen sense of value creation in emerging markets and technologies, grounded on the principles of sustainability. Govi has built winning teams that achieved extraordinary goals in start-ups as well as mature businesses – pioneering and inspiring profitable and sustainable growth.

Govi serves on several boards including the Undergraduate Research and Innovation at NJIT and the department of Chemistry and Chemical Biology at Rutgers University. Govi also serves as an advisor to Hellothinkster, an AI based educational technology company. Govi is active in discussions with various Governments, NGOs and investment groups to drive market adoption of social impact solutions and is a contributing author of the Sustainable Enterprise Fieldbook (AMACOM 2008). Govi has testified to the U.S House of Representatives on IP and Innovation.